



GOVERNMENT ARTS COLLEGE (A) COIMBATORE-18

Reaccredited with B++ Grade by NAAC
& 67th Rank in NIRF
(An Autonomous Institution Affiliated to Bharathiar University)



DEPARTMENT OF COMMERCE (INTERNATIONAL BUSINESS)

IN ASSOCIATION WITH IQAC

Cordially invites you all
for the

WORKSHOP ON

Social & Digital Media Marketing

PATRON



Dr.M.R.YEZHILI
Principal,
Government Arts College (A),
Coimbatore.



CHIEF GUEST



Mr. Ashwin Selvam
LayArt Academy
Coimbatore



22/07/2026
23/07/2026
24/07/2026



9.30 AM



VENUE : K BLOCK

PROGRAMME SCHEDULE



DATE

22/07/2026
23/07/2026
24/07/2026



TIME

9.30 AM



VENUE

K BLOCK



Prayer Song : Students



Welcome address : Ms. Parvinsulthana,
II Bcom IB



Vote of Thanks : Ms. Kaviya Priya,
II Bcom IB



National Anthem : Students

All are cordially invited.