

The background of the slide is a light gray gradient with several realistic water droplets of various sizes scattered across it. The droplets have highlights and shadows, giving them a three-dimensional appearance. The text is centered in the middle of the slide.

INTRODUCTION TO HOSPITALITY, HOSPITALITY AND CULTURE

INTRODUCTION TO HOSPITALITY



HOSPITALITY

HOSPITALITY IS ABOUT SERVING THE GUEST TO PROVIDE THEM WITH **FEEL GOOD EFFECT**

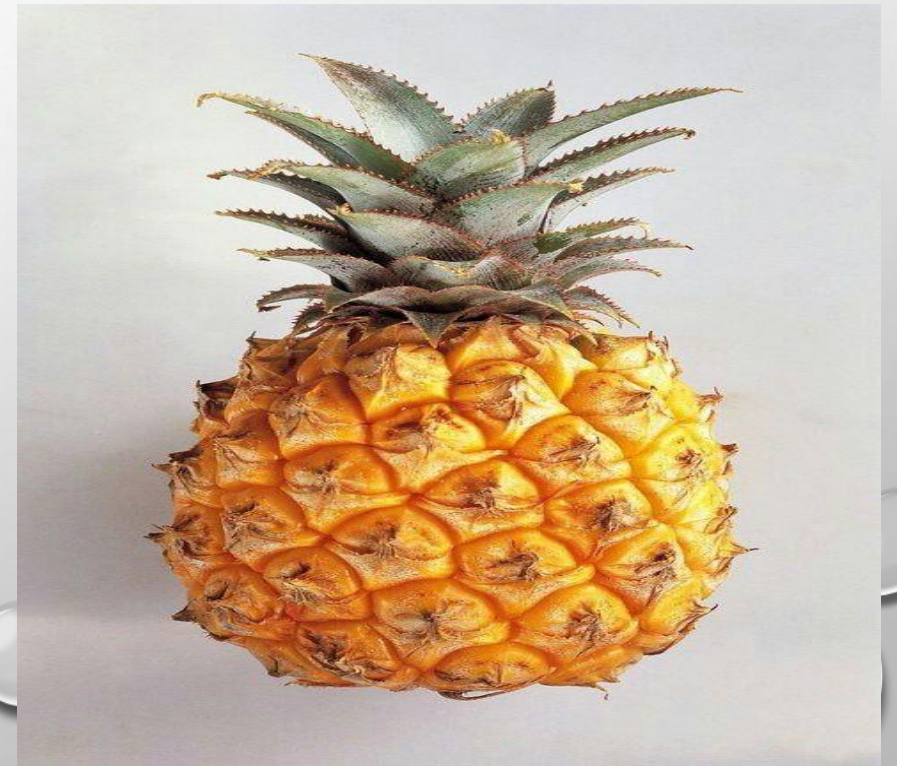
REFERS TO THE RELATIONSHIP PROCESS BETWEEN A **GUEST AND HOST**

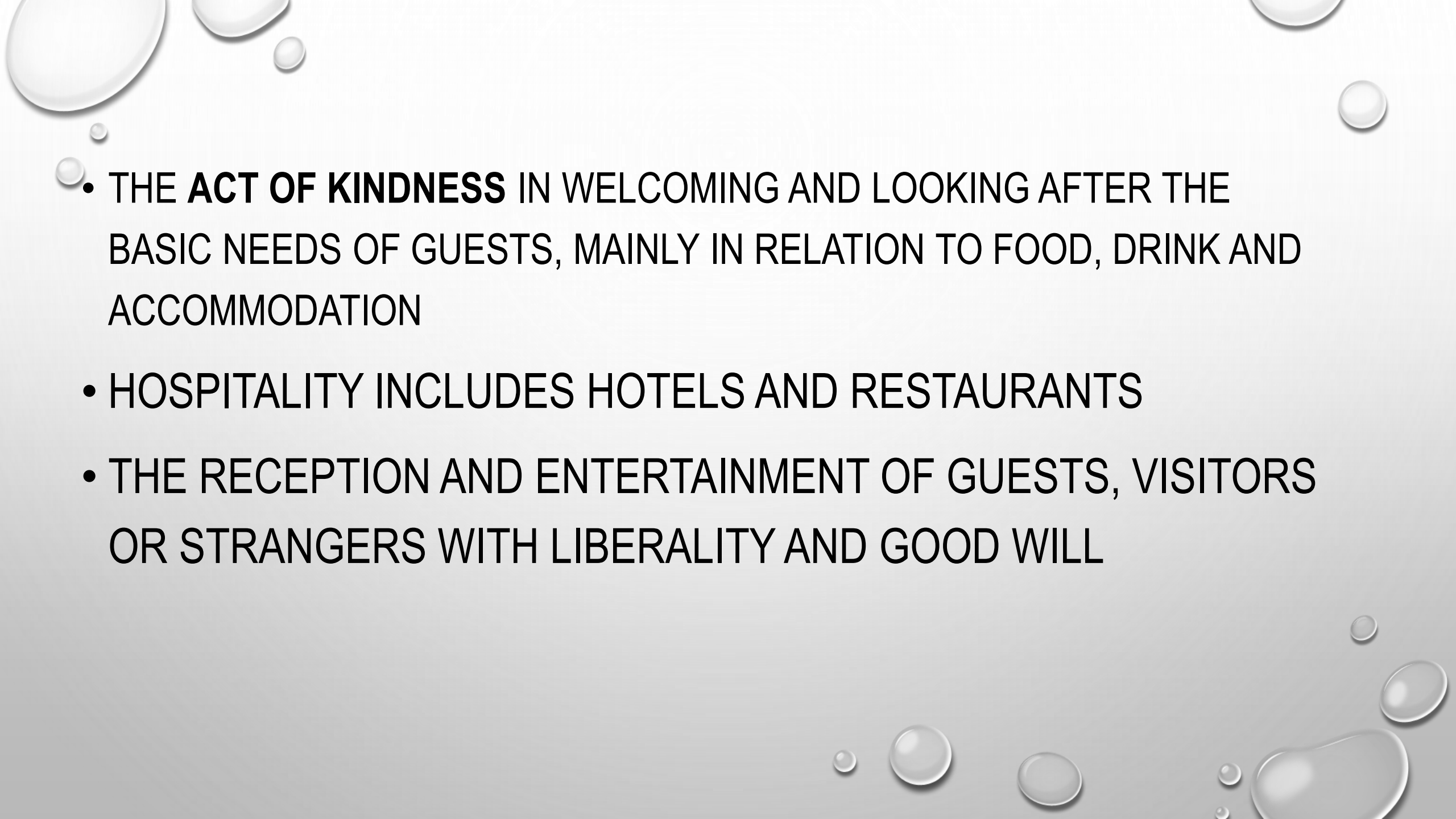


- **ATHITHI DEVO BHAVA** (*GUEST IS GOD*) HAS BEEN ONE OF CENTRAL TENETS OF INDIAN CULTURE SINCE TIME IMMEMORIAL



- **PINEAPPLE** IS SYMBOL OF HOSPITALITY



- 
- **THE ACT OF KINDNESS** IN WELCOMING AND LOOKING AFTER THE BASIC NEEDS OF GUESTS, MAINLY IN RELATION TO FOOD, DRINK AND ACCOMMODATION
 - HOSPITALITY INCLUDES HOTELS AND RESTAURANTS
 - THE RECEPTION AND ENTERTAINMENT OF GUESTS, VISITORS OR STRANGERS WITH LIBERALITY AND GOOD WILL



• HOSPITALITY INDUSTRY INCLUDES

- LODGING,
 - RESTAURANT,
 - CLUBS,
 - GAMING
 - EVENT PLANNING,
 - THEME PARKS,
 - TRANSPORTATION,
 - CRUSINE LINE,
 - SPORTS AND ENTERTAINMENT.
- 



ORIGIN AND GROWTH

- ORIGIN – HOTEL INDUSTRY
- IT HAS STARTED FROM TRAVEL AND TOURISM
- PURPOSE – BUSINESS, MEDICAL, STUDIES, PILGRIMAGE OR ANY REASON
- PEOPLE USE TO CARRY THERE CLOTHES BUT PEOPLE CANNOT CARRY FOOD, SHELTER AND NEEDS AND HERE THE **HOSPITALITY** STEPS IN



SEGMENTS OF HOSPITALITY

- FOOD AND BEVERAGE
- TRAVEL AND TOURISM
- LODGING
- RECREATION

The background of the slide is a light gray gradient with several realistic water droplets of various sizes scattered across it. The droplets have highlights and shadows, giving them a three-dimensional appearance. The text is centered horizontally and vertically on the page.

TYPES OF HOTELS

HOTELS TYPE BY LOCATION,

- AIRPORT HOTELS
- BOATELS
- CITY CENTER
- MOTEL
- SUBURB HOTELS
- FLOTING HOTELS
- RESORTS
- ROTELS

AIRPORT HOTELS AND MOTELS



CITY CENTRE AND BOATELS



SUBURB HOTELS AND FLOATING HOTELS



RESORTS AND ROTELS



HOTELS TYPES BY TARGET MARKET,

- BUSINESS HOTELS
- CASINO HOTELS
- SELF CATERING HOTELS
- SUITE HOTELS

THESE ARE CATEGORISED DEPENDING UPON THE TARGET MARKET

CHAIN HOTELS

CHAIN HOTEL IS A HOTEL THAT IS PART OF A SERIES OF A GROUP OF HOTELS OPERATED BY THE SAME COMPANY OF OWNER.

CHAIN HOTELS ARE MAINLY CATEGORISED BY,

DOMESTIC HOTELS

INTERNATIONAL HOTELS

SOME CHAIN HOTELS GROUPS ARE

The largest and best hotel chains
in the world

