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SUBJECT TITLE : TIME SERIES AND INDEX NUMBERS<br>SUBJECT CODE : 18BST23C<br>PREPARED BY : DR. P. VASANTHAMANI<br>MOBILE NUMBER : 9994575462

## UNIT I

## TIME SERIES

An arrangement of statistical data in accordance with time of occurrence or in a chronological order is called a time series. The numerical data which we get at different points of time-the set of observations-is known as time series.

In time series analysis, current data in a series may be compared with past data in the same series. We may also compare the development of two or more series over time. These comparisons may afford important guide lines for the individual firm. In Economics, statistics and commerce it plays an important role.

Definition: A time series is a collection of observations made at specified times and arranged in chronological order.

A time series is a set of values of some variable recorded at equal intervals of time. The interval may be an hour, a day, a week, a month, or a calendar year. Hourly temperature reading, daily sales in a shop, weekly sales in a shop, weekly sales in a market, monthly production in an industry, yearly agricultural production, population growth in ten years, are examples of time series.

From the comparison of past data with current data, it is used to establish what development may be expected in future. The analysis of time series is done mainly for the purpose of forecasts and for evaluating the past performances. The chronological variations will be object of our study in time series analysis.

The essential requirements of a time series are:

- The time gap, between various values must be as far as possible, equal.
- It must consist of a homogeneous set of values.
- Data must be available for a long period.
symbolically if ' $t$ ' stands for time and ' $\mathrm{y}_{\mathrm{t}}$ ' represents the value at time t then the paired values ( $\mathbf{t}, \mathbf{y}_{\mathbf{t}}$ ) represents a time series data.
For example

| Year ' $t$ ' | 1991 | 1992 | 1993 | 1994 | 1995 | 1996 | 1997 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Sales(crores) ' $\mathrm{y}_{\mathrm{t}}{ }^{\prime}$ | 121 | 101 | 130 | 132 | 26 | 142 | 137 |

## Uses of Time Series

Variables such as sales, production, profit, population etc., have different values at different points of time. Analysis of such series of values is important.

The analysis of time series is of great significance not only to the economists and businessman but also to the scientists, astronomists, geologists, sociologists, biologists, research worker etc. In the view of following reasons:

1. It helps in understanding past behavior: the observations at the past period of time indicates the condition which existed.
2. It helps in accessing the present achievements: If the past condition has existed what will be the present position? What is the actual position at present? What are the reasons for the changes? Questions like these can be answered with the help of timeseries analysis.
3. It helps in planning future operations: There are many methods inn statistics to estimate the value of a variable at a certain time in the future. It has been found that the forecasts by analysis of time series are more reliable.
4. It facilitates comparison: Relevant time series could be compared and vital inferences be drawn. For example, the production of motor cycles of two companies can be compared over a period of time.
5. It forewarns: As it predicts the future most reliably, future could be met with due preparedness. If the sales is in cloth shop is likely to fall, advertisement campaign can be tried to increase the sales, the services of certain staff ay be terminated, unnecessary godown facilities may be surrendered, etc. On the contrary if increased sales is expected stock may be increased, more sales personnel be employed, etc, In short losses, if any, could be minimized. Profits, if any, could be maximized.

## Components of Time Series

The values of a time series may be affected by the number of movements or fluctuations, which are its characteristics. The types of movements characterizing a time series are called components of time series or elements of a time series.

The fluctuations in a time series are of four different types

## Long - term effect

1. Secular Trend

## Short - term Variations

2. Seasonal Variations
3. Cyclical Variations
4. Irregular Variations


## Secular Trend

Secular Trend is also called long term trend or simply trend. The secular trend refers to the general tendency of data to grow or decline over a long period of time. For example the population of India over years shows a definite rising tendency. The death rate in the country after independence shows a falling tendency because of advancement of literacy and medical facilities. Here long period of time does not mean as several years. Whether a particular period can be regarded as long period or not in the study of secular trend depends upon the nature of data. For example if we are studying the figures of sales of cloth store for 1996-1997 and we find that in 1997 the sales have gone up, this increase cannot be called as secular trend because it is too short period of time to conclude that the sales are showing the increasing tendency.

On the other hand, if we put strong germicide into a bacterial culture, and count the number of organisms still alive after each 10 seconds for 5 minutes, those 30 observations showing a general pattern would be called secular movement.

Mathematically the secular trend may be classified into two types

1. Linear Trend
2. Curvi-Linear Trend or Non-Linear Trend.

If one plots the trend values for the time series on a graph paper and if it gives a straight line then it is called a linear trend i.e. in linear trend the rate of change is constant where as in non-linear trend there is varying rate of change.

## Seasonal Variations

Seasonal variations occur in the time series due to the rhythmic forces which occurs in a regular and a periodic manner with in a period of less than one year. Seasonal variations occur during a period of one year and have the same pattern year after year. Here the period of time may be monthly, weekly or hourly. But if the figure is given in yearly terms then seasonal fluctuations does not exist. There occur seasonal fluctuations in a time series due to two factors.

- Due to natural forces
- Manmade convention.

The most important factor causing seasonal variations is the climate changes in the climate and weather conditions such as rain fall, humidity, heat etc. act on different products and industries differently. For example during winter there is greater demand for woolen clothes, hot drinks etc. Where as in summer cotton clothes, cold drinks have a greater sale and in rainy season umbrellas and rain coats have greater demand.

Though nature is primarily responsible for seasonal variation in time series, customs, traditions and habits also have their impact. For example on occasions like Diwali, Dussehra, Christmas etc. there is a big demand for sweets and clothes etc., there is a large demand for books and stationary in the first few months of the opening of schools and colleges.

## Cyclical Variations or Oscillatory Variation

This is a short term variation occurs for a period of more than one year. The rhythmic movements in a time series with a period of oscillation( repeated again and again in same manner) more than one year is called a cyclical variation and the period is called a cycle. The time series related to business and economics show some kind of cyclical variations.

One of the best examples for cyclical variations is "Business Cycle". In this cycle there are four well defined periods or phases.


Phases of Business Cycle

- Boom
- Decline
- Depression
- Improvement


## Irregular Variation

It is also called Erratic, Accidental or Random Variations. The three variations trend, seasonal and cyclical variations are called as regular variations, but almost all the time series including the regular variation contain another variation called as random variation. This type of fluctuations occurs in random way or irregular ways which are unforeseen, unpredictable and due to some irregular circumstances which are beyond the control of human being such as earth quakes, wars, floods, famines, lockouts, etc. These factors affect the time series in the irregular ways. These irregular variations are not so significant like other fluctuations.

## Mathematical Model

In classical analysis, it is assumed that some type of relationship exists among the four components of time series. Analysis of time series requires decomposition of a series, to decompose a series we must assume that some type of relationship exists among the four components contained in it.

The value $\mathrm{Y}_{\mathrm{t}}$ of a time series at any time t can be expressed as the combinations of factors that can be attributed to the various components. These combinations are called as models and these are two types.

- Additive model
- Multiplicative model

If $\mathrm{Y}_{\mathrm{t}}$ is the original data
$\mathrm{T}_{\mathrm{t}}$ is the secular trend
$\mathrm{S}_{\mathrm{t}}$ is the seasonal variation and
$\mathrm{I}_{\mathrm{t}}$ is the irregular variation then,

1. Additive model

$$
Y_{t}=T_{t}+S_{t}+C_{t}+I_{t}
$$

But if the data is in the yearly form then seasonal variation does not exist, so in that situation $Y_{t}=T_{t}+C_{t}+I_{t}$

Generally, the cyclical fluctuations have positive or negative value according to whether it is in above or below the normal phase of cycle.
2. Multiplicative model

$$
Y_{t}=T_{t} \times \mathrm{S}_{\mathrm{t}} \times C_{t} \times I_{t}
$$

The multiplicative model can be put in additive model by taking log both sides. However most business analysis uses the multiplicative model and finds it more appropriate to analyze business situations.

One of the most important tasks before economists and businessmen these days is to make estimates for the future. For example, a businessman is interested in finding out his likely sales in the year 2016 or as a long-term planning in 2025 or the year 2030 so that he could adjust his production accordingly and avoid the possibility of either unsold stocks or inadequate production to meet the demand. Similarly, an economist is interested in estimating the likely population in the coming year so that proper planning can be carried out with regard to food supply, jobs for the people, etc. However, the first step in making estimates for the future consists of gathering information from the past. In this connection one usually deals with statistical data which are collected, observed or recorded at successive intervals of time. Such data are generally referred to as „time series". Thus, when we observe numerical data at different points of time the set of observations is known as time series. For example, if we observe production, sales, population,
imports, exports, etc. at different points of time, say, over the last 5 or 10 years, the set of observations formed shall constitute time series. Hence, in the analysis of time series, time is the most important factor because the variable is related to time which may be either year, month, week, day and hour or even- minutes or seconds.
the simple

## Measurement of Secular trend:

Secular trend is a long term movement in a time series. This component represents basic tendency of the series. The following methods are generally used to determine trend in any given time series. The following methods are generally used to determine trend in any given time series.

- Graphic method or eye inspection method
- Semi average method
- Method of moving average
- Method of least squares


## Graphic method or eye inspection method

Graphic method is the simplest of all methods and easy to understand. The method is as follows. First plot the given time series data on a graph. Then a smooth free hand curve is drawn through the plotted points in such a way that it represents general tendency of the series. As the curve is drawn through eye inspection, this is also called as eye-inspection method. The graphic method removes the short term variations to show the basic tendency of the data. The trend line drawn through the graphic method can be extended further to predict or estimate values for the future time periods. As the method is subjective the prediction may not be reliable.


Graphic method for the production of cotton base on year

## Advantages

- It is very simplest method for study trend values and easy to draw trend.
- Sometimes the trend line drawn by the statistician experienced in computing trend may be considered better than a trend line fitted by the use of a mathematical formula.
- Although the free hand curves method is not recommended for beginners, it has considerable merits in the hands of experienced statisticians and widely used in applied situations.


## Disadvantages:

- This method is highly subjective and curve varies from person to person who draws it.
- The work must be handled by skilled and experienced people.
- Since the method is subjective, the prediction may not be reliable.
- While drawing a trend line through this method a careful job has to be done.


## Method of Semi Averages:

In this method the whole data is divided in two equal parts with respect to time. For example if we are given data from 1999 to 2016 i.e. over a period of 18 years the two equal parts will be first nine years i.e. from 1999 to 2007 and 2008 to 2016. In case of odd number of years like $9,13,17$ etc. two equal parts can be made simply by omitting the middle year. For example if the data are given for 19 years from 1998 to 2016 the two equal parts would be from 1998 to 2006 and from 2008 to 2016, the middle year 2007 will be omitted. After the data have been divided into two parts, an average (arithmetic mean) of each part is obtained. We thus get two points. Each point is plotted against the mid year of the each part. Then these two points are joined by a straight line which gives us the trend line. The line can be extended downwards or upwards to get intermediate values or to predict future values.

## Example:

| Year | Production | Semi averages |
| :---: | :---: | :---: |
| 2001 | 40 | $\frac{40+45+40+42}{4}=41.75$ |
| 2002 | 45 |  |
| 2003 | 40 |  |
| 2004 | 42 |  |
| 2005 | 46 | $\begin{gathered} 46+52+56+61 \\ 4 \end{gathered}=53.75$ |
| 2006 | 52 |  |
| 2007 | 56 |  |
| 2008 | 61 |  |

Thus, we get two points 41.75 and 53.75 which shall be plotted corresponding to their middle years i.e. 2002.5 and 2006.5. By joining these points we shall obtain the required trend line. This line can be extended and can be used either for prediction or for determining intermediate values.
1.The sales in tonnes of a commodity varied from 2000 to 2011.

Fit a trend line by the method of semi-averages. Estimate the sales in 2012.

| Year | Sales in <br> Tonnes | Middle <br> most year | Mean <br> Sales |
| :---: | :---: | :---: | :--- |
| 2000 | 280 |  |  |
| 2001 | 300 |  |  |
| 2002 | 280 |  |  |
|  |  | 2002.5 | $1650 / 6=275$ |
| 2003 | 280 |  |  |
| 2004 | 270 |  |  |
| 2005 | 240 |  |  |
|  |  |  |  |
| 2006 | 230 |  |  |
| 2007 | 230 |  |  |
| 2008 | 220 |  |  |
|  |  | 2008.5 | $1290 / 6=215$ |
| 2009 | 200 |  |  |
| 2010 | 210 |  |  |
| 2011 | 200 |  |  |

2. Fit a trend line by the method of semi-averages.

| Year | Production <br> In Tonnes | Middle <br> most year | Mean <br> Sales |
| :---: | :---: | :---: | :--- |
| 2007 | 90 |  |  |
| 2008 | 110 | 2008 | $330 / 3=110$ |
| 2009 | 130 |  |  |
| 2010 | 150 | Omit |  |
| 2011 | 100 |  |  |
| 2012 | 150 | 2012 | $450 / 3=150$ |
| 2013 | 200 |  |  |

3. Draw the trend line by the method of semi-averages.

| Year | Net Profit <br> In (Rs.Lakhs) | Middle <br> most year | Mean <br> Sales |
| :--- | :---: | :---: | :--- |
| 2003 | 38 |  |  |
| 2004 | 39 |  |  |
|  |  | 2004.5 | $161 / 4=40.25$ |
| 2005 | 41 |  |  |
| 2006 | 43 |  |  |
|  |  |  |  |
| 2007 | 40 |  |  |
| 2008 | 39 |  |  |
|  |  | 2008.5 | $139 / 4=34.75$ |
| 2009 | 35 |  |  |
| 2010 | 25 |  |  |

## Advantages:

- This method is simple to understand as compare to moving average method and method of least squares.
- This is an objective method of measuring trend as everyone who applies this method is bound to get the same result.


## Disadvantages:

- The method assumes straight line relationship between the plotted points regardless of the fact whether that relationship exists or not.The main drawback of this method is if we add some more data to the original data then whole calculation is to be done again for the new data to get the trend values and the trend line also changes.
- As the Arithmetic Mean of each half is calculated, an extreme value in any half will greatly affect the points and hence trend calculated through these points may not be precise enough for forecasting the future.


## Method of Moving Average:

It is a method for computing trend values in a time series which eliminates the short term and random fluctuations from the time series by means of moving average. Moving average of a period $m$ is a series of successive arithmetic means of $m$ terms at a time starting with $1^{\text {st }}, 2^{\text {nd }}, 3^{\text {rd }}$ and so on. The first average is the mean of first m terms; the second average is the mean of $2^{\text {nd }}$ term to $(\mathrm{m}+1)^{\text {th }}$ term and $3^{\text {rd }}$ average is the mean of $3^{\text {rd }}$ term to $(m+2)^{\text {th }}$ term and so on.

If $m$ is odd then the moving average is placed against the mid value of the time interval it covers. But if $m$ is even then the moving average lies between the two middle periods which does not correspond to any time period. So further steps has to be taken to place the moving average to a particular period of time. For that we take 2-yearly moving average of the moving averages which correspond to a particular time period. The resultant moving averages are the trend values.
Case 1: Period of Moving Average is an ODD number such as 3 or 5 or $7 \ldots$
4. Using three year moving averages determine the trend and short-term fluctuations.

| Year | Production <br> ('000 tons) <br> Y | 3 Yearly <br> Moving total | 3 Yearly <br> Moving Average <br> (Or) | Short term <br> Fluctuations <br> Yrend $Y_{t}$ |
| :---: | :---: | :---: | :---: | :---: |
| 2003 | 21 | - | - | - |
| 2004 | 22 | 66 | $66 / 3=22.00$ | 0 |
| 2005 | 23 | 70 | 23.33 | -0.33 |
| 2006 | 25 | 72 | 24.00 | 1 |
| 2007 | 24 | 71 | 23.67 | 0.33 |
| 2008 | 22 | 71 | 23.67 | -1.67 |
| 2009 | 25 | 73 | 24.33 | 0.67 |
| 2010 | 26 | 78 | 26.00 | 0 |
| 2011 | 27 | 79 | 26.33 | 0.67 |
| 2012 | 26 | - | - | - |

5. Calculate five yearly moving averages determine the trend and short-term Fluctuations.

| Year | No of <br> Students <br> Y | 5 Yearly <br> Moving total | 5 Yearly <br> Moving Average <br> (Or) <br> Trend $\mathrm{Y}_{\mathrm{t}}$ | Short term <br> Fluctuations <br> Y $-\mathrm{Y}_{\mathrm{t}}$ |
| :---: | :---: | :---: | :---: | :---: |
| 1997 | 332 | - | - | - |
| 1998 | 311 | - | - | - |
| 1999 | 357 | 1794 | 358.8 | -1.8 |
| 2000 | 392 | 1867 | 373.4 | 18.6 |
| 2001 | 402 | 1966 | 393.2 | 8.8 |
| 2002 | 405 | 2036 | 407.2 | -2.2 |
| 2003 | 410 | 2049 | 409.8 | 0.2 |
| 2004 | 427 | 2085 | 417.0 | 10 |
| 2005 | 405 | - | - | - |
| 2006 | 438 | - | - | - |

6. Calculate the trend and short-term Fluctuations by seven yearly moving average method.

| Year | Sales <br> (Rs.Crores) <br> Y | 7 Yearly <br> Moving total | 7Yearly <br> Moving Average <br> (Or) <br> Trend $\mathrm{Y}_{\mathrm{t}}$ | Short term <br> Fluctuations <br> Y $-\mathrm{Y}_{\mathrm{t}}$ |
| :---: | :---: | :---: | :---: | :---: |
| 2001 | 35 | - | - | - |
| 2002 | 40 | - | - | - |
| 2003 | 37 | - | - | - |
| 2004 | 35 | 243 | 34.71 | 0.29 |
| 2005 | 34 | 235 | 33.57 | 0.43 |
| 2006 | 32 | 227 | 32.43 | -0.43 |
| 2007 | 30 | 229 | 32.71 | -2.71 |
| 2008 | 27 | 239 | 34.14 | -7.14 |
| 2009 | 32 | - | - | - |
| 2010 | 39 | - | - | - |
| 2011 | 45 | - | - | - |

Case II: Period of Moving Average is an EVEN number such as 4 or 6 or $8 \ldots$
7. Using four yearly moving averages, calculate the trend values and short term fluctuations.

| Year | Production <br> Y | 4 Yearly Moving totals | 2 period Moving Totals | 4 Yearly Centred Moving Averages (Or) <br> Trend ( $\mathrm{Y}_{\mathrm{t}}$ ) | Short term Fluctuations $\mathrm{Y}-\mathrm{Y}_{\mathrm{t}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1991 | 464 |  | - | - | - |
| 1992 | 515 |  | - | - | - |
|  |  | 1964 |  |  |  |
| 1993 | 518 |  | 3966 | $3966 / 8=495.75$ | 22.25 |
|  |  | 2002 |  |  |  |
| 1994 | 467 |  | 4029 | 503.63 | -36.63 |
|  |  | 2027 |  |  |  |
| 1995 | 502 |  | 4093 | 511.63 | -9.63 |
|  |  | 2066 |  |  |  |
| 1996 | 540 |  | 4236 | 529.50 | 10.5 |
|  |  | 2170 |  |  |  |
| 1997 | 557 |  | 4424 | 553.00 | 4.0 |
|  |  | 2254 |  |  |  |
| 1998 | 571 |  | 4580 | 572.50 | -1.5 |
|  |  | 2326 |  |  |  |
| 1999 | 586 |  | - | - | - |
| 2000 | 612 |  | - | - | - |

8. Calculate 6 yearly centered moving averages of the Earnings Per Share (EPS)of a company.

| Year | $\begin{gathered} \text { EPS } \\ \mathrm{Y} \end{gathered}$ | 6 Yearly Moving total | 2 period Moving Totals | 6 Yearly Centred Moving Averages Trend ( $\mathrm{Y}_{\mathrm{t}}$ ) | Short term Fluctuations $\mathrm{Y}-\mathrm{Y}_{\mathrm{t}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1995 | 10 |  |  |  |  |
| 1996 | 12 |  |  |  |  |
| 1997 | 13 |  |  |  |  |
|  |  | 78 |  |  |  |
| 1998 | 15 |  | 162 | 162/12=13.5 | 1.5 |
|  |  | 84 |  |  |  |
| 1999 | 14 |  | 174 | 14.5 | -0.5 |
|  |  | 90 |  |  |  |
| 2000 | 14 |  | 189 | 15.75 | -1.75 |
|  |  | 99 |  |  |  |
| 2001 | 16 |  | 207 | 17.25 | -1.25 |
|  |  | 108 |  |  |  |
| 2002 | 18 |  | 228 | 19.00 | -1 |
|  |  | 120 |  |  |  |
| 2003 | 22 |  | 255 | 21.25 | 0.75 |
|  |  | 135 |  |  |  |
| 2004 | 24 |  | 279 | 23.25 | 0.75 |
|  |  | 144 |  |  |  |
| 2005 | 26 |  | 291 | 24.25 | 1.75 |
|  |  | 147 |  |  |  |
| 2006 | 29 |  | 297 | 24.75 | 4.25 |
|  |  | 150 |  |  |  |
| 2007 | 25 |  | 303 | 25.25 | -0.25 |
|  |  | 153 |  |  |  |
| 2008 | 21 |  |  |  |  |
| 2009 | 25 |  |  |  |  |
| 2010 | 27 |  |  |  |  |

## Advantages:

- This method is simple to under stand and easy to execute.
- It has the flexibility in application in the sense that if we add data for a few more time periods to the original data, the previous calculations are not affected and we get a few more trend values.
- It gives a correct picture of the long term trend if the trend is linear.
- If the period of moving average coincides with the period of oscillation (cycle), the periodic fluctuations are eliminated.
- The moving average has the advantage that it follows the general movements of the data and that its shape is determined by the data rather than the statistician es choice of mathematical function.


## Disadvantages:

- For a moving average of $2 \mathrm{~m}+1$, one does not get trend values for first m and last m periods.
- As the trend path does not correspond to any mathematical; function, it cannot be used for forecasting or predicting values for future periods.
- If the trend is not linear, the trend values calculated through moving averages may not show the true tendency of data.
- The choice of the period is sometimes left to the human judgment and hence may carry the effect of human bias.


## Method of Least Squares

The straight line trend equation be $Y=a+b X$
The Normal Equations to find ' $a$ ' and ' $b$ '

$$
\begin{aligned}
& \sum Y=N a+b \sum X \\
& \sum X Y=a \sum X+b \sum X^{2}
\end{aligned}
$$

1. Fit a linear trend equation by the method of least squares and estimate the net profit in 2003?

| Year | Net Profit <br> (Rs. Crores) <br> $\mathrm{Y}=\mathrm{y}$ | $\mathrm{x}=\mathrm{X}-\bar{X}$ <br> $\bar{X}=1998$ <br> $\mathrm{X}-1998$ | xy | $\mathrm{x}^{2}$ | $\mathrm{Y}_{\mathrm{t}}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1995 | 32 | -3 | -96 | 9 | 21.92 |
| 1996 | 36 | -2 | -72 | 4 | 33.71 |
| 1997 | 44 | -1 | -44 | 1 | 45.50 |
| 1998 | 37 | 0 | 0 | 0 | 57.29 |
| 1999 | 71 | 1 | 71 | 1 | 69.08 |
| 2000 | 72 | 2 | 144 | 4 | 80.87 |
| 2001 | 109 | 3 | 327 | 9 | 92.66 |
|  | $\sum y=401$ | $\sum x=0$ | $\sum x y=330$ | $\sum x^{2}=28$ | $\sum y_{t}=401.03$ |

Let the equation of straight line be $Y=a+b X$

$$
\begin{aligned}
& \sum Y=N a+b \sum X \quad \rightarrow a=\frac{\sum y}{N}=410 / 7=57.29 \\
& 401=7 \mathrm{a}+\mathrm{b}(0) \\
& \mathrm{a}=410 / 7=57.29 \\
& \sum X Y=a \sum X+b \sum X^{2} \rightarrow b=\frac{\sum x y}{\sum x^{2}}=330 / 28=11.79 \\
& 330=\mathrm{a}(0)+28 \mathrm{~b} \\
& \mathrm{~b}=330 / 28=11.79 \\
& \text { Sub } \mathrm{a}=57.29 \text { and } \mathrm{b}=11.79 \text { in } 1 \\
& \mathrm{Y}=\mathrm{a}+\mathrm{bX} \\
& \mathrm{Y}=57.29+11.79 \mathrm{x} \\
& \mathrm{Yt}=57.2911 .79 \mathrm{x} \quad \text { where } \mathrm{x}=\mathrm{X}-\mathrm{Mid} \mathrm{X}
\end{aligned}
$$

Linear Trend equation

1. For $\mathrm{X}=1995 \quad \mathrm{Y}_{\mathrm{t}}=57.29+11.79(1995-1998)$

$$
\mathrm{Y}_{\mathrm{t}}=57.29+11.79(-3)=57.29-35.37
$$

$$
\mathrm{Y}_{\mathrm{t}} \quad=21.92
$$

2. For $X=1996 \quad Y_{t}=57.29+11.79(1996-1998)$

$$
\begin{aligned}
& \mathrm{Y}_{\mathrm{t}}=57.29+11.79(-2)=57.29-23.58 \\
& \mathrm{Y}_{\mathrm{t}} \quad=33.71
\end{aligned}
$$

3. For $\mathrm{X}=1997 \quad \mathrm{Y}_{\mathrm{t}}=57.29+11.79(1997-1998)$

$$
\mathrm{Y}_{\mathrm{t}}=57.29+11.79(-1)=57.29-11.79
$$

$$
\mathrm{Y}_{\mathrm{t}} \quad=45.5
$$

4. For $\mathrm{X}=1998 \quad \mathrm{Y}_{\mathrm{t}}=57.29+11.79(1998-1998)$

$$
\mathrm{Y}_{\mathrm{t}}=57.29+11.79(0)=57.29-0
$$

$$
\mathrm{Y}_{\mathrm{t}}=57.29
$$

5. For $\mathrm{X}=1999 \quad \mathrm{Y}_{\mathrm{t}}=57.29+11.79(1999-1998)$

$$
\mathrm{Y}_{\mathrm{t}}=57.29+11.79(1)=57.29+11.79
$$

$$
\mathrm{Y}_{\mathrm{t}}=69.08
$$

6. For $\mathrm{X}=2000 \quad \mathrm{Y}_{\mathrm{t}}=57.29+11.79(2000-1998)$

$$
\begin{aligned}
& \mathrm{Y}_{\mathrm{t}}=57.29+11.79(2)=57.29+23.58 \\
& \mathrm{Y}_{\mathrm{t}}=80.87
\end{aligned}
$$

7. For $\mathrm{X}=2001$

$$
\begin{aligned}
& \mathrm{Y}_{\mathrm{t}}=57.29+11.79(2001-1998) \\
& \mathrm{Y}_{\mathrm{t}}=57.29+11.79(3)=57.29+35.37 \\
& \mathrm{Y}_{\mathrm{t}}=92.66
\end{aligned}
$$

8. For $\mathrm{X}=2003 \quad \mathrm{Y}_{\mathrm{t}}=57.29+11.79(2003-1998)$

$$
\begin{aligned}
& \mathrm{Y}_{\mathrm{t}}=57.29+11.79(5)=57.29+58.95 \\
& \mathrm{Y}_{\mathrm{t}}=116.24
\end{aligned}
$$

The method for assessing the appropriateness of the straight line modal is the method of first differences. If the differences between successive observations of a series are constant (nearly constant) the straight line should be taken to be an appropriate representation of the trend component.

## Fitting of a parabolic trend by the method of least squares

Let the second degree parabolic trend curve be

$$
Y=a+b x+c x^{2}
$$

The normal equations to find $\mathrm{a}, \mathrm{b}$ and c are

$$
\begin{aligned}
& \Sigma \mathrm{Y}=\mathrm{na}+\mathrm{b} \Sigma \mathrm{x}+\mathrm{c} \Sigma \mathrm{x}^{2} \\
& \Sigma(\mathrm{xY} \mathrm{Y})=\mathrm{a} \Sigma \mathrm{x}+\mathrm{b} \Sigma\left(\mathrm{x}^{2}\right)+\mathrm{c} \Sigma\left(\mathrm{x}^{3}\right) \\
& \Sigma\left(\mathrm{x}^{2} \mathrm{Y}\right)=\mathrm{a} \Sigma\left(\mathrm{x}^{2}\right)+\mathrm{b} \Sigma\left(\mathrm{x}^{3}\right)+\mathrm{c} \Sigma\left(\mathrm{x}^{4}\right)
\end{aligned}
$$

Illustration 14. The prices of a commodity during 2002-2007 are given below. Fit a parabola $Y=a+b X+c X^{2}$ to these data. Estimate the price of the commodity for the year 2008 :

| Year | Prices | Year | Prices |
| :---: | :---: | :---: | :---: |
| 2002 | 100 | 2005 | 140 |
| 2003 | 107 | 2006 | 181 |
| 2004 | 128 | 2007 | 192 |

Also plot the actual and trend values on the graph. (B.Com. (H). DU; M. Com., M.D. Univ.)
Solution: To determine the values of $a, b$ and $c$, we solve the following normal equations:

$$
\begin{align*}
\Sigma Y & =N a+b \Sigma X+c \Sigma X^{2}  \tag{i}\\
\Sigma X Y & =a \Sigma X+b \Sigma X^{2}+c \Sigma X^{3}  \tag{i}\\
\Sigma X^{2} Y & =a \Sigma X^{2}+b \Sigma X^{3}+c \Sigma X^{4} \tag{iii}
\end{align*}
$$

| Year | Prices <br> (Rs.) <br> $Y$ | $X$ | $X^{2}$ | $X^{3}$ | $X^{4}$ | $X Y$ | $X^{2} Y$ | Trend <br> Values <br> $\left(Y_{c}\right)$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | ---: | ---: |
| 2002 | 100 | -2 | 4 | -8 | 16 | -200 | 400 | 97.717 |
| 2003 | 107 | -1 | 1 | -1 | 1 | -107 | 107 | 110.401 |
| 2004 | 128 | 0 | 0 | 0 | 0 | 0 | 0 | 126.657 |
| 2005 | 140 | +1 | 1 | +1 | 1 | +140 | 140 | 146.485 |
| 2006 | 181 | +2 | 4 | +8 | 16 | +362 | 724 | 169.885 |
| 2007 | 192 | +3 | 9 | +27 | 81 | +576 | 1728 | 196.857 |
| $N=6$ | $\Sigma Y=848$ | $\Sigma X=3$ | $\Sigma X^{2}=19$ | $\Sigma X^{3}=27 \Sigma X^{4}=115$ | $\Sigma X Y$ | $\Sigma X^{2} Y$ | $\Sigma Y_{c}=$ |  |
|  |  |  |  |  |  |  |  |  |

$$
\begin{align*}
848 & =6 a+3 b+19 c  \tag{i}\\
771 & =3 a+19 b+27 c  \tag{ii}\\
3,099 & =19 a+27 b+115 c \tag{iii}
\end{align*}
$$

Multiplying the second equation by 2 and keeping the first as it is, we get

$$
\begin{align*}
& 848=6 a+3 b+19 c \\
& 1,542=6 a+38 b+54 c \\
&-\quad-\quad- \\
&-694=-35 b-35 c  \tag{iv}\\
& 35 b+35 c=694
\end{align*}
$$

or
Multiplying Eqn. (ii) by 19 and Eqn. (iii) by 3, we get

$$
\begin{align*}
14,649 & =57 a+361 b+513 c \\
9,297 & =57 a+81 b+345 c \\
5,352 & =280 b+168 c \tag{v}
\end{align*}
$$

Multiplying equation (iv) by 8 , we have

$$
280 b+280 c=5,552
$$

Solving equations (iv) and ( $v$ )
$280 b+280 c=5,552$
$280 b+168 c=5,352$


$$
112 c=200 \quad \text { or } \quad c=1.786
$$

Substituting the value of $c$ in Eqn. (iv),

$$
35 b+(35 \times 1.786)=694
$$

$$
\begin{aligned}
35 b & =694-62.5=631.5 \text { or } b=18.042 \\
848 & =6 a+3(18.042)+19(1.786)=6 a+54.126+33.934 \\
6 a & =759.94 \quad \text { or } \quad a=126.657 \\
a & =126.657, \quad b=18.042 \text { and } c=1.786
\end{aligned}
$$

Thus
Substituting these values in the equation,

$$
Y=126.657+18.042 X+1.786 X^{2}
$$

when $X=-2$

$$
\begin{aligned}
Y & =126.657+18.042(-2)+1.786(-2)^{2} \\
& =126.657-36.084+7.144=97.717
\end{aligned}
$$

when $X=-1$

$$
\begin{aligned}
Y & =126.657+18.042(-1)+1.786(-1)^{2} \\
& =126.657-18.042+1.786=110.401
\end{aligned}
$$

when $X=1$,
when $X=2$,

$$
\gamma=126.657+18.042(2)+1.786(2)^{2}=169.885
$$

when $X=3$,

$$
Y=126.657+18.042(3)+1.786(3)^{2}=196.857
$$

Price for the year 2008
For $2008 X$ would be equal to 4. Putting $X=4$ in the equation,

$$
Y=126.657+18.042(4)+1.786(4)^{2}
$$

$$
=126.657+72.168+28.576=227.401
$$

Thus the likely price of the commodity for the year 2008 is Rs. 227.41 approx. The graph of the actual and trend values is given below:


## Fitting of exponential trend

The equation of the exponential trend is given by $y=a b^{x}$

$$
y=a b^{x}
$$

Taking $\log$ on both sides $\log \mathrm{y}=\log \mathrm{a}+\mathrm{x} \log \mathrm{b}$

$$
\mathrm{Y}=\mathrm{A}+\mathrm{Bx}
$$

Where $\mathrm{Y}=\log \mathrm{y}, \quad \mathrm{A}=\log (\mathrm{a})$ and $\mathrm{B}=\log (\mathrm{b})$
The constants A and B are obtained by solving the equations

We get 'a' as Antilog (A) and 'b' as antilog (B)

## Example

You are given the population figures of India as follows:

| Year (x) | 1911 | 1921 | 1931 | 1941 | 1951 | 1961 | 1971 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Population in <br> crores | 25.0 | 25.1 | 27.9 | 31.9 | 36.1 | 43.9 | 54.7 |

Fit an exponential trend $y=a b^{x}$ to the above data by the method of least squares and find the trend values. Estimate the population in 1981, 2001 and 2011.

$$
\begin{aligned}
& \Sigma \mathrm{Y}=\mathrm{n} \mathrm{~A}+\mathrm{B} \Sigma \mathrm{x} \\
& \Sigma \mathrm{xY}=\mathrm{A} \Sigma \mathrm{x}+\mathrm{B} \Sigma \mathrm{x}^{2} \\
& \text { II }
\end{aligned}
$$

The equation of the exponential trend is given by $y=a b^{x}$

$$
y=a b^{x}
$$

Taking $\log$ on both sides $\log \mathrm{y}=\log \mathrm{a}+\mathrm{x} \log \mathrm{b}$

$$
\mathrm{Y}=\mathrm{A}+\mathrm{Bx}
$$

Where $\mathrm{Y}=\log \mathrm{y}, \quad \mathrm{A}=\log (\mathrm{a})$ and $\mathrm{B}=\log (\mathrm{b})$
The constants $A$ and $B$ are obtained by solving the equations

$$
\begin{align*}
& \Sigma \mathrm{Y}=\mathrm{n} \mathrm{~A}+\mathrm{B} \Sigma \mathrm{x} \text {-------------I I } \\
& \Sigma \mathrm{xY}=\mathrm{A} \Sigma \mathrm{x}+\mathrm{B} \Sigma \mathrm{x}^{2}
\end{align*}
$$

| Year(X) | Population <br> (crores) y | $\mathrm{x}=(\mathrm{X}-1941) / 10$ | $\mathrm{Y}=\operatorname{logy}$ | $\mathrm{x}^{2}$ | xY |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1911 | 25.0 | -3 | 1.3979 | 9 | -4.1937 |
| 1921 | 25.1 | -2 | 1.3997 | 4 | -2.7994 |
| 1931 | 27.9 | -1 | 1.4456 | 1 | -1.4456 |
| 1941 | 31.9 | 0 | 1.5038 | 0 | 0 |
| 1951 | 36.1 | 1 | 1.5575 | 1 | 1.5575 |
| 1961 | 43.9 | 2 | 1.6425 | 4 | 3.2850 |
| 1971 | 54.7 | 3 | 1.7380 | 9 | 5.2140 |
| Total |  | 0 | 10.6850 | 28 | 1.6178 |

$\mathrm{I} \rightarrow 10.6850=7 \mathrm{~A}+\mathrm{B}(0) \rightarrow 7 \mathrm{~A}=10.6860 \rightarrow \mathrm{~A}=10.6850 / 7 \rightarrow \mathrm{~A}=1.5264$
$\mathrm{II} \rightarrow 1.6178=\mathrm{A}(0)+28 \mathrm{~B} \rightarrow 28 \mathrm{~B}=1.6178 \rightarrow \mathrm{~B}=1.6178 / 28 \rightarrow \mathrm{~B}=0.0577$
$\mathrm{a}=\operatorname{Antilog}(\mathrm{A})=\operatorname{Antilog}(1.15264)=33.60$
$\mathrm{b}=$ Antilog $(\mathrm{B})=\operatorname{Antilog}(0.0577)=1.142$
substituting the vales of $a$ and $b$ we get the exponential trend fitted to the given data is

$$
\mathrm{y}=33.60 *(1.142)^{\mathrm{x}}
$$

To obtain the trend values $y$ for different $x$, we use the linear trend

$$
\mathrm{Y}=\mathrm{A}+\mathrm{Bx} \quad \rightarrow \mathrm{Y}=1.5264+0.0577 \mathrm{x} \text { and }
$$

finally the trend values are obtained as $\mathrm{y}=\operatorname{antilog}(\mathrm{Y})$

| Year | x | 0.0577 x | $\mathrm{Y}=1.5264+0.0577 \mathrm{x}$ | Trend $\mathrm{y}_{\mathrm{t}}=\operatorname{Antilog}(\mathrm{y})$ |
| :---: | :---: | :---: | :---: | :---: |
| 1911 | -3 | -0.1731 | 1.3533 | 22.56 |
| 1921 | -2 | -0.1154 | 1.4160 | 25.76 |
| 1931 | -1 | -0.0577 | 1.4687 | 29.43 |
| 1941 | 0 | 0 | 1.5264 | 33.50 |
| 1951 | 1 | 0.0577 | 1.5841 | 38.38 |
| 1961 | 2 | 0.1154 | 1.6418 | 43.83 |
| 1971 | 3 | 0.1731 | 1.6995 | 50.06 |
| 1981 | 4 | 0.2308 | 1.7572 | 57.18 |
| 2001 | 6 | 0.3462 | 1.8726 | 74.57 |
| 2011 | 7 | 0.4039 | 1.9303 | 85.17 |

Hence, by assuming exponential trend the estimated population for 1981,2001 and 2011 is 57.18 crores, 74.57 crores and 85.17 crores resp.

## Advantages

- This is a mathematical method of measuring trend and as such there is no possibility of subjectiveness i.e. everyone who uses this method will get same trend line.
- The line obtained by this method is called the line of best fit.
- Trend values can be obtained for all the given time periods in the series.


## Disadvantages

- Great care should be exercised in selecting the type of trend curve to be fitted i.e. linear, parabolic or some other type. Carelessness in this respect may lead to wrong results.
- The method is more tedious and time consuming.
- Predictions are based on only long term variations i.e trend and the impact of cyclical, seasonal and irregular variations is ignored.
- This method can not be used to fit the growth curves like Gompertz

