

SKILL BASED ELECTIVE PAPER-1

II- B.A. POLITICAL SCIENCE TM/EM

ELEMENTARY PRACTICES IN POLITICAL PARTICIPATION

SEMESTER-III

SUBJECT CODE:18BPO35S

GUEST FACULTY: Prasanna Kumar.D.

Unit-2

1. Political parties and practice

Registration of political parties

Elections commission

States

Definition of political parties

Types of parties

Comparison of political parties

2. Membership Drive

Policies and principles of political parties

Historical background of political parties and its membership drive

Current political parties membership drive and strategies

Some examples

3. Preparation of political parties

What is a need of political parties and its situations

Principles

Need for the policies

Registration

State party

Regional parties

National parties

4.objectives mission manifestos

Current situation objects

Mission definition

Definition of manifestos

Examples

Symbols it's significant

5.political parties campaign strategies

People meeting

Street meeting

Newspaper

Posters

Bit notices

Television

Internet

Social media