

Psychological Warfare:

It is defined as "the use of propaganda against enemies, supported by military, economic or political measures as may be required. Such propaganda is generally intended to demoralize the enemy, to break his will to fight or resist and sometimes to render him favourably disposed to one's position."

It is defined as "Psychological warfare, in the broad sense, consists of application of parts of the science called Psychology to the conduct of war, in narrow sense, it comprises the use of propaganda against an enemy, together with military operational measures as may

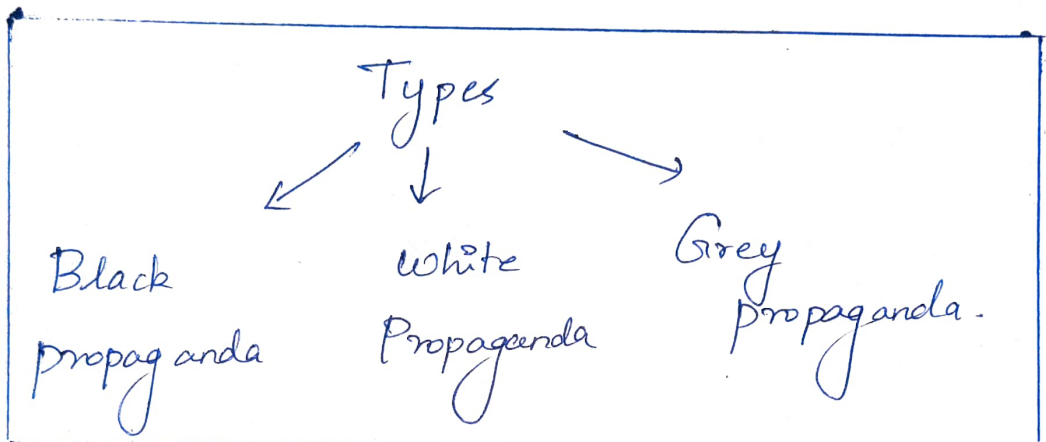
supplement the propaganda".

It is the planned or programmed use of human actions to influence the attitudes and actions of friendly, neutral and enemy population that are important to national objectives.

Propaganda plays a major role in psychological warfare. It is an information which may be accurate or wrong that can be used in warfare by combatants to demoralize the enemy.

focus (as in the case of Indo-Sino war of 1962), or it may be among the human population to make the citizens to turn against their own

government in various aspects; Terrorists use propaganda as a tool for brain washing or to make the people to fulfill their needs.



The purpose of propaganda is the "disruption of the enemy's will and power to fight on". It is the weapon of war.

* Black propaganda is the use of false information.

* White propaganda is the term which does not hide its origin.

* Grey propaganda is where correct source of information is directly credited.

Brainwashing and Effects :

It is the process of pressurizing someone into adopting radically different beliefs may be military / nation by using symmetrical and often forcible means.

The term first came into use in US in 1950. Korean war to describe the methods applied by the Chinese communists in their attempts to produce deep and permanent behaviour change in POW and to disrupt the ability of captured UN troops to effectively organize and resist their imprisonment. It is the method of "coercive persuasion".