GOVERNMENT ARTS COLLEGE (AUTONOMOUS), COIMBATORE – 641 018. PERFORMANCE - TEACHER APPRAISAL REPORT

i) General information :-

a) Name : Dr. S. SIVAGNANAM

b) Address (Residential) : S-43, Kovaipidur

Coimbatore 641 042

Mobile No.: : 7200863875
c) Designation : Assistant Professor
d) Department : COMMERCE

(e) Date of Birth : 03-05-1968

f) Area of Specialization : Marketing and Finance

A) Academic Qualifications

				Division/	
Exam.passed	Board/University	Subjects	Year	Grade/Merit etc.	
High School	State Board	Lang, Eng,	1985	I	
		Maths, Science,			
		History			
		Geography			
HSC	State Board	Commerce	1987	I	
B.Com	Madurai Kamaraj	Commerce	1990	II	
MCS	Alagappa University	Corporate	1993	II	
MCS		Secretary ship	1993	11	
M.Phil	Alagappa University	Corporate	1994	Ţ	
WI.FIIII		Secretary ship	1994	1	
Ph.D	Alagappa University	Corporate	2009		
PII.D		Secretary ship	2009	-	
M.Com	Annamalai University	Commerce	2002	I	
MBA	TNOU	Management	2010	I	

ii) Research Experience & Training

Research Stage	Title of work/Thesis	University where the Work was carried out
M.Phil.,	A study on trade and merchandise marks act 1958 – in selected indian industry	Alagappa
Ph.D.,	A study on industrial dispute in textile industries with special reference to Coimbatore district.	Alagappa
Publications (give a list separately)	Please Refer Appendix - A	
Research Guidance (give names of students guided successfully)	Please Refer Appendix - B	
Training (please specify)		

B) Research Projects carried out

Title of the Project	Name of the Funding Agency	Duration	Remarks

C) Seminars, Conferences, Symposia Workshops etc. attended:

Name of the Seminor/ Conference/Symposia	Name of the Sponsoring Agency	Place	and	Date	
Workshop,etc.					
Please Refer Appendix – C					

iii) Teaching Experience:

Courses Taught		Name of University/ College/Institution	Duration
i) U.G. (B.A., / B.Sc.,		Government Arts College, Udumalpet	3 yrs 7 months
etc.	Pass) B.com	Government Arts College, Coumbatore	4 yrs 9 months
Cic.	(B.A./ B.Sc.	Government Arts Conege, Combatore	4 yrs 7 months
	etc., Hons.)		
i.	PG	Government Arts College, Udumalpet	3 yrs 7 months
	(M.A./M.Sc./	Government Arts College, Coimbatore	4 yrs 9 months
ii.	MCA/M.Com	-	
	etc)		
iii.	M.Phil	Government Arts College, Udumalpet	3 yrs 7 months
		Government Arts College, Coimbatore	4 yrs 9 months
iv.	Ph.D.,	Government Arts College, Udumalpet	3 yrs 7 months
		Government Arts College, Coimbatore	4 yrs 9 months
v.	Others (if any)		

Total Teaching experience

a) Under-Graduate (Pass) : 25 years

b) Under-Graduate (Hons) : -

c) Post-Graduate : 23 years

iv) Innovations/Contributions in Teaching:-

a) Design of curriculum

b) **Teaching methods** : Lecturing, , educational

quiz, group discussions, seminars. Teaching through A/V aids, Industrial

visits and training.

c) Laboratory experiments

d) **Evaluation methods** : Tests, seminars, problem solving

experiments, Paper presentation, Attentiveness of the student is

periodically watched, Problem solving

Exercises, Projects.

e) Preparation of resource Material including books, reading materials, laboratory

Manuals etc.

1. Mainly prescribed text books

2. Consultation with senior professors

3. Journals and magazines

4. Internet, Magazines, News papers

f) Remedial Teaching/Student Counselling (academic)

Special coaching classes, Identifying students' problems, helping them in Solving problems, parental counseling

g) **Any other** : Periodical counselling to students of the

Department/college in the Guidance and

Counselling center.

V) Extension Work/Community Service:-

a) Please give a short account of your contribution to:

 i) Community work such as values of National integeration, secularism, Democracy, socialism, humanism, Peace, scientific temper, flood or Drought relief, small family norms etc. Creating awareness about the basic values, Interpersonal skills, social skills and Prosocial behaviour among students and members in the

community.

ii)National Literacy Mission

Creating awareness about the importance and value of literacy.

b) Positions held/Leadership role played in organisations linked with Extension Work and National Service Scheme (NSS) or (NCC) or any other similar activity. 1.

:

2.

3.

a) College/University/Institution : Helping the Principal, HOD in the Departmental activities, Maintaining Discipline in the campus, Motivating the Students to join all the extra curricular Activities b) Co-curricular Activities ---c) Enrichment of Campus Life : Helping/assisting /guiding the Principal, HOD, Colleagues and students to enrich the campus life. (hostels,sports,games,cultural acitivities) d) Students welfare and Discipline : Periodical counselling to the students, Their Parents and family members in The Guidance and Counselling center. e) Membership/Participation in : Member- Board of studies, Syllabus framing, External and Internal examiner Bodies/ Committees on Education and National Developin Theory examinations. ment f) Professional Organization of Teachers. E) Members of professional bodies,: societies etc.. b) Editorship of journals **F**) Any other information

D) Participation in Corporate Life:-

Please give a short account of your contribution to:

(Signature of the Teacher)

APPENDIX – A

C.Research Experience & Training: List of Publications

I. Publications (International / National):

- 1. Awareness of Products and Services Offered by Coimbatore District Central Cooperative Bank. Journal of Emerging Technologies and Innovative Research
- Customers Relationship Management in Coimbatore District Central Cooperative Bank Ltd, Asia Pacific Journal of Research, Vol:1, Issue: LVII, November 2017 ISSN 2347-4793.
- Comparative Study of Customer Perception Towards Services Provided by Public Sector Bank and Private Sector Banks, International Journal of Applied Management Research, Vol:7 Issue:2 June 2015, ISSN 0971-8709.
- 4. Services Offered by Public and Private Sector Banks- Customers Awareness in Tirupur District. Asia Pacific Journal of Research, Vol:1 Issue :XI Jan 2017, ISSN:2347-4793.
- Influences of Personality Traits in Intention of Youths to become an Entrepreneur. International Journal of Business Administration and Leadership Management, Vol:13, No.6, pp-384-392, ISSN: 9457-6750.
- Domestic and International Market Competitiveness of Indian Coir Industry Detailed SWOT Analysis. International Journal of Marketing Management and Research, Vol 15, No.1, pp43-47, ISSN:1380-0795.
- 7. QWL Determinants and challenges Faced by Physical Education Teachers. Global Academic Research Journal Vol:V, Issue-VII, Sep 2017, ISSN:2347-3592.
- 8. A Literature Review on Quality of Work life. Journal of Research and Methods in Education, Vol:8, Issue-4, July 2018, pp 20-27, ISSN-2320-737X.
- 9. Marketing Problems Faced by the SME's in Coimbatore District. International Journal for Research and Development, Vol.3 No.4, Nov-Dec 2013, ISSN:2321-3434.
- 10. A Study on Working Capital Management of Food Processing Industry in India. International Research Journal of Business and Management, Vol-X, Nov-2017, Issue-11, pp 19-32, ISSN;2322-083X.

- 11. Analysis of Working Capital Efficiency of Vegetable Oil Companies in India. International Journal of Scientific Research in Science and Technology, Vol-4, Issue 2, pp 994-1003, ISSN;2395-602X.
- 12. Satisfaction on Prospects of Small and Medium Tea Exporters in Nilgiris District. International Journal of Creative Research Thoughts, Vol-6, Issue-1, Jan 2018, ISSN:2320-2882.
- 13. Performance and Trend of Tea Exports from India. Journal of Emerging Technologies and Innovation Research, Vol-5, Issue-10, Oct-2018, ISSN:2349-5162

APPENDIX-B

C.Research Experience & Training : Research Guidance

I. M.Phil.,(Commerce)

S.No.	Name of the Scholar	Year	FT/PT	University	Pursuing/
					Completed/
					Awaiting
					for Viva
1.	Mrs, Manimegalai	2015	FT	Bharathiar	Completed
2.	Mr.Muthaian	2015	FT	Bharathiar	Completed
3.	Mr.Radhakrishnan	2016	PT	Bharathiar	Completed

II. Ph.D., (Commerce)

S.No.	Name of the Scholar	Year	FT/PT	University	Pursuing/
					Completed/
					Awaiting for
					Viva
1.	Mrs. N.Latha	2016	PT	Bharathiar	Completed
2.	Mrs.P.Sandhini	2016	PT	Bharathiar	Completed
3.	Mr.L.Rajkumar	2017	PT	Bharathiar	Completed
4.	Mrs.R.Vanitha	2017	PT	Bharathiar	Completed
5.	Mrs.Thavamani	-	PT	Bharathiar	Completed
6.	Mrs.Lakshmi Durga	-	PT	Bharathiar	Completed
7.	Mrs.N.Kamachi	-	PT	Bharathiar	Completed
8.	Mrs.A.Vanaja	-	PT	Bharathiar	Completed
9.	Mr.Manivarma	-	PT	Bharathiar	Pursuing
10.	Mrs.Manjula	-	PT	Bharathiar	Completed

APPENDIX – C

E. Seminars, Conferences, Symposia Workshops etc. attended: