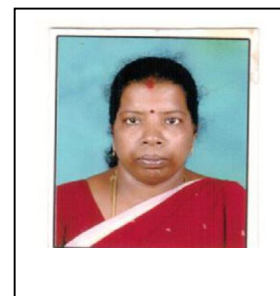


**GOVERNMENT ARTS COLLEGE (AUTONOMOUS), COIMBATORE – 641 018.
PERFORMANCE - TEACHER APPRAISAL REPORT**

i) General information :-

- a) Name : DR.S.KASTHURI MEENA
 b) Address (Residential) : U-78, Kovaipudur,
 Coimbatore-641 042.
 Mobile No.: : 99947-04756
 c) Designation : Assistant Professor
 d) Department : **COMMERCE**
 e) Date of Birth : 23-06-1971
 f) Area of Specialization : Marketing



A) Academic Qualifications

Exam.passed	Board/University	Subjects	Year	Division/ Grade/Merit etc.
High School	State	Lang,Eng,Maths, Science, History & Geography	1986	I Class
Higher Secondary School	State	Commerce	1988	I Class
BCS	Bharathiar	Corporate Secretaryship	1991	II Class
M.Com.,	Bharathiar	Commerce	1994	II Class
M.Phil,	Bharathiar	Commerce	1997	-
PGDCA	Bharathiar	Commerce	2002	II Class
Ph.D,	Bharathiar	Commerce	2009	-

ii) Research Experience & Training

Research Stage	Title of work/Thesis	University where the Work was carried out
M.Phil.,	Industrial Marketing – A study on Buyers Behaviour towards Textile Machinery Manufacturing Unit in Coimbatore	Bharathiar
Ph.D.,	A study on Perception, Satisfaction and Problems of Life Insurance Policyholders in Coimbatore City	Bharathiar
Publications (give a list separately)	Please Refer Appendix - A	
Research Guidance (give names of students guided successfully)	Please Refer Appendix - B	
Training (please specify)		

B) Research Projects carried out

Title of the Project	Name of the Funding Agency	Duration	Remarks

C) Seminars, Conferences, Symposia Workshops etc. attended:

Courses Taught	Name of University/ College/Institution	Duration
i) U.G. B.Com,	Sree Narayana Guru College - Coimbatore Government Arts College – Burgur Chikkanna Government Arts College – Tiruppur Government Arts College - Coimbatore	12 years 8 months 2 years 6 months 1yr 11months 3 years 11months
ii) PG M.Com,	Sree Narayana Guru College - Coimbatore Government Arts College – Burgur Chikkanna Government Arts College – Tiruppur Government Arts College - Coimbatore	10 years 8 months 2 years 6 months 1yr 11months 3 years 11months
iii) M.Phil	Sree Narayana Guru College - Coimbatore Government Arts College – Burgur Chikkanna Government Arts College – Tiruppur Government Arts College - Coimbatore	9 years 2 years 6 months 1yr 11months 3 years 11months
iv) Ph.D.,	Chikkanna Government Arts College – Tiruppur Government Arts College - Coimbatore	1yr 3 years 11months
v) Others (if any)		

Name of the Seminar/ Conference/Symposia Workshop,etc.	Name of the Sponsoring Agency	Place and Date
Please Refer Appendix – C		

iii) Teaching Experience:

Total Teaching experience

a) Under-Graduate (Pass) :21 years

b) Under-Graduate (Hons) : -

c) Post-Graduate : 19 years

IV) Innovations/Contributions in Teaching:-

a) Design of curriculum	:	
b) Teaching methods	:	Lecturing, , educational quiz, group discussions, seminars. Teaching through A/V aids, Industrial visits and training.
c) Laboratory experiments	:	
d) Evaluation methods	:	Tests, seminars, problem solving experiments, Paper presentation, Attentiveness of the student is periodically watched, Problem solving Exercises, Projects.
e) Preparation of resource Material including books, reading materials, laboratory Manuals etc.	:	1. Mainly prescribed text books 2. Consultation with senior professors 3. Journals and magazines 4. Internet, Magazines, News papers
f) Remedial Teaching/Student Counselling (academic)	:	Special coaching classes, Identifying students' problems, helping them in Solving problems, parental counseling
g) Any other	:	Periodical counselling to students of the Department/college in the Guidance and Counselling center.

V) Extension Work/Community Service:-

a) Please give a short account of your contribution to:

i) Community work such as values of National integration, secularism, Democracy, socialism, humanism, Peace, scientific temper, flood or Drought relief, small family norms etc. : Creating awareness about the basic values, Interpersonal skills, social skills and Prosocial behaviour among students and members in the community.

ii) National Literacy Mission : Creating awareness about the importance and value of literacy.

b) Positions held/Leadership role played in organisations linked with Extension Work and National Service Scheme (NSS) or : 1.
2.

(NCC) or any other similar activity. 3.

D) Participation in Corporate Life:-

Please give a short account of your contribution to :

- a) College/University/Institution : Helping the Principal, HOD in the Departmental activities, Maintaining Discipline in the campus , Motivating the Students to join all the extra curricular Activities
- b) Co-curricular Activities : ----
- c) Enrichment of Campus Life : Helping/assisting /guiding the Principal, HOD, Colleagues and students to enrich the campus life.
(hostels,sports,games,cultural acitivities)
- d) Students welfare and Discipline : Periodical counselling to the students, Their Parents and family members in The Guidance and Counselling center.
- e) Membership/Participation in Bodies/ Committees on Education and National Development : Member- Board of studies, Syllabus framing, External and Internal examiner in Theory examinations.
- f) Professional Organization of Teachers. : ----

E)

- a) Members of professional bodies, : societies etc..

- b) Editorship of journals :

F) Any other information : -----

(Signature of the Teacher)

APPENDIX – A

C.Research Experience & Training : List of Publications

I. Publications (International / National):

1. A Study on Customer Satisfaction Towards On-line Shopping with special reference to Pollachi. International Journal of Management and Social Science Research Review Vol 1, No.27 Sept 2016 pp 132-137 ISSN 2349-6746.
2. A Study on Customers Problems Towards On-line Shopping with reference to Coimbatore District. International Journal of Interdisciplinary Research in Arts and Humanities Vol 2 No.1 June 2017, pp 247-251, ISSN 2456-3145.

APPENDIX-B

C.Research Experience & Training : Research Guidance

I. M.Phil.,(Commerce)

S.No.	Name of the Scholar	Year	FT/PT	University	Pursuing/ Completed/ Awaiting for Viva
1.	Ganesh	2016	PT	Bharathiar	Pursuing
2.	Priyadarshini .V	2016	PT	Bharathiar	Pursuing

II. Ph.D., (Commerce)

S.No.	Name of the Scholar	Year	FT/PT	University	Pursuing/ Completed/ Awaiting for Viva
1.	K.Ganesh kumar	2014	PT	Bharathiar	Completed
2.	M.R.Lavanya	2015	PT	Bharathiar	Pursuing
3.	Jeniffer	2015	PT	Bharathiar	Pursuing
4.	Aadhara Vasudevan	2016	PT	Bharathiar	Pursuing
5.	Pavithra	2017	PT	Bharathiar	Pursuing
6.	S.Prakash	2017	PT	Bharathiar	Pursuing

E. Seminars, Conferences, Symposia Workshops etc. attended:

