

**GOVERNMENT ARTS COLLEGE (AUTONOMOUS), COIMBATORE – 641 018.
PERFORMANCE - TEACHER APPRAISAL REPORT**

i) General Information :-

- a) Name : **Dr.P.SIVAKAMI**
 b) Address (Residential) : 58 E 1, Sri Ram Nagar
 7th Street 1st Cross East,
 Podanur = Post,
 Coimbatore 641 023.
 c) Designation : Assistant Professor
 d) Department : **COMMERCE**
 (e) Date of Birth : 01-03-1967
 f) Area of Specialization : Finance & Marketing

A) Academic Qualifications

Exam.passed	Subjects	Board/University	Subjects	Year	Division/ Grade/Merit etc.
High School		Anglo Indian Board		1982	II
Higher Secondary	Commerce and Accounts	Tamilnadu	Commerce and Accounts	1984	I
B.Com.,	Commerce	Bharathiar University	Commerce	1987	I
M.Com.,	Commerce	Bharathiar University	Commerce	1989	I
M.Phil	Commerce	Bharathiar University	Commerce	1995	
Ph.D	Commerce	Bharathiar University	Commerce	2007	
MBA	Management	Periyar University	Management	2008	I

i) Research Experience & Training

Research Stage	Title of work/Thesis	University where the Work was carried out
M.Phil	A study on Half yearly Earnings On Share Price Behaviour of Select Companies	Bharathiar
Ph.D	A Study on Growth and Investment Pattern of Venture capital companies in India	Bharathiar
Post-Doctoral	--	--
Publications (give a list separately)	Please Refer Appendix - A	
Research Guidance (give names of students guided successfully)	Please Refer Appendix - B	

Training (please specify)		
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B) Research Projects carried out

Title of the Project	Name of the Funding Agency	Duration	Remarks

C) Seminars, Conferences, Symposia Workshops etc. attended:

Name of the Seminar/ Conference/Symposia Workshop,etc.	Name of the Sponsoring Agency	Place and Date
Please Refer Appendix – C		

ii) Teaching Experience:

Courses Taught	Name of University/ College/Institution	Duration
U.G.: B.Com & BCS	Sree Nehru Maha Vidyalaya CAS Coimbatore Government Arts college, (A) Coimbatore- 641018	12 yrs 6 mths 9 Yrs 6 Mths
PG : M.Com, MIB, MBA	Sree Nehru Maha Vidyalaya CAS Coimbatore Hindusthan College of Engineering and technology CBE Government Arts college, (A) Coimbatore- 641018	12 yrs 6 mths 1 yr 6 mths 9 Yrs 6 Mths
i. M.Phil	Government Arts college, (Autonomous) Coimbatore- 641018	9 Yrs 6 Mths
ii. Ph.D.,	Government Arts college, (Autonomous) Coimbatore- 641018	9 Yrs 6 Mths
iii. Others (if any)		

Total Teaching experience

- a) Under-Graduate (Pass) : 23 Yrs 6 Mths
- b) Under-Graduate (Hons) : -
- c) Post-Graduate : 23 Yrs 6 Mths

iv) Innovations/Contributions in Teaching:-

a) Design of curriculum	:	
b) Teaching methods	:	Lecturing , Conducting Quiz , Group discussions, Seminars and Teaching through A/V aids.
c) Laboratory experiments	:	nil
d) Evaluation methods	:	Tests, Seminars, Problem solving Exercises, Paper presentation, Attentiveness of the student and Projects.
e) Preparation of resource Material including books, reading materials, laboratory Manuals etc.	:	1. Mainly prescribed text books 2. Consultation with senior professors 3. Journals and magazines 4. Internet, Magazines, News papers
f) Remedial Teaching/Student Counselling (academic)	:	Special coaching classes, Identifying students' problems, helping them in Solving problems, parental counseling
g) Any other	:	Periodical counselling to students of the Department.
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v) Extension Work/Community Service:-

a) Please give a short account of your contribution to:

- i) Community work such as values of National integration, secularism, Democracy, socialism, humanism, or among students and members in the Drought relief, small family norms etc.
- ii) National Literacy Mission
- b) Positions held/Leadership role played in organisations linked with Extension Work and National Service Scheme (NSS) or (NCC) or any other similar activity.
- Creating awareness about the basic values, Interpersonal skills, social skills , Peace, scientific temper, flood community.
- Creating awareness about the importance and value of literacy.
1. Member , PG Board of Studies
2.
3.

D. Participation in Corporate Life:-

Please give a short account of your contribution to :

- a) College/University/Institution : Helping the Principal, HOD in the Departmental activities, Maintaining Discipline in the campus , Motivating the Students to join all the extra curricular Activities
- b) Co-curricular Activities : ----
- c) Enrichment of Campus Life : Helping/assisting /guiding the Principal, HOD, Colleagues and students to enrich the campus life.
(hostels,sports,games,cultural acitivities)
- d) Students welfare and Discipline : Periodical counselling to the students,
- e) Membership/Participation in Bodies/ Committees on Education and National Development : Member- Board of studies, Syllabus framing, External and Internal examiner in Theory examinations.
- f) Professional Organization of Teachers. : ----

E.

- (a) Members of professional bodies, societies etc.. :

- (b) Editorship of journals :

- F. Any other information : -----

(Signature of the Teacher)

APPENDIX – A

C. Research Experience & Training : List of Publications

I. Publications (International / National):

1. "Global Recession & Its Impact on Indian Economy" Edited book titled in Rebooting Strategies for Global Recession :Aug 2009
2. "Innovative HR Practices in Global Recession" Edited book titled in Rebooting Strategies for Global Recession: Aug 2009.
3. "Role of Venture capital in Entrepreneurship Development in India" Edited book titled in Facets of commerce: Feb 2010.
4. "Financial Services in India" Edited book titled in Challenges & Issues in Services Marketing: March 2011 .
5. "Challenges of Indian Financial system" Edited book titled in Global Innovative Practices in Business 18th Feb 2011.
6. "A study on the growth & Investment pattern of VCF in India" Finance India: Dec 2012
7. "The Force of Television Advertisement on Children's Health" Indian Journal of Applied Research: Feb -2013.
8. "A study on Absenteeism of Employees in selected Textile Industries in Tirupur "
Asia Pacific Journal of Research : Feb – 2013.
9. "A study on the Impact of Nationalized Banks on Economic Development- using CRAMEL Model" Global Journal for Research Analysis: Feb – 2014.
10. Awareness of Entrepreneurship – A study on Select Arts & Science Commerce Students of Pollachi Taluk" Edited book titled in Rural Entrepreneurship Development in India. Feb 2015.
11. "Investment Behaviour Among Indian Women: An Empirical Study with Special Reference to Coimbatore City" Edited book titled in Personnel Financial Management Text & Cases 2016.
12. " FDI and Indian Stock Market --An Outlook " Edited book titled in Global Issues , Innovations & Future Challenges in Business Feb 2017.

13. Journal: International Journal of Marketing & Finance. Volume: 14, Issue: 2, Year: 2017.
Title: Borrowers level of Expectation Satisfaction Towards Home Loans Offered by the Public & Private Sector Bank in India. ISSN No: 1029 – 0304, Page No: 93-98.
- 14 “Factors influencing Online Shopping Behavior among different category of Shoppers”
International Journal of International Marketing International 2017 ISSN No: 0065 -
1485,
- 15 Borrower’s Expectation and Satisfaction Towards Home Loans Offered by the Private
& Public Sector Bank in Coimbatore City Journal of Applied Science and Computation
2018.
- 16 “A Study on IT Professionals Awareness of online Shopping” International Journal
of Pure and Applied Mathematics: 2018.
17. Factors influencing consumers Attitude Towards Online Shopping in Coimbatore City
International Research Journal of Management Science & Technology
International 2018.

APPENDIX-B

C.Research Experience & Training : Research Guidance

I. M.Phil.,(Commerce)

S.No.	Name of the Scholar	Year	FT/PT	University	Pursuing/ Completed/ Awaiting for Viva

II. Ph.D., (Commerce)

S.No.	Name of the Scholar	Year	FT/PT	University	Pursuing/ Completed/ Awaiting for Viva
1.	L.Nirmala	2007	PT	Bharathiar	Completed
2.	K.Loganathan	2011	PT	Bharathiar	Completed
3.	M.Karthikeyan	2011	PT	Karpagam	Completed
4.	V.Pradeepa	2011	PT	Bharathiar	Completed
5.	R.Senthil Kumar	2012	PT	Bharathiar	Completed
6.	R.Jayaraman	2012	PT	Bharathiar	Completed
7.	G.Karthiyayini	2012	PT	Bharathiar	Awaiting Viva
8	P. Kanchana	2015	PT	Bharathiar	Awaiting Viva
9	J.Janakiraman	2015	PT	Bharathiar	Pursuing
10	P.Nathiya	2015	PT	Bharathiar	Pursuing
11	V.Sivakumar	2017	PT	Bharathiar	Pursuing

APPENDIX – C

E. Seminars, Conferences, Symposia Workshops etc. attended:

S.No	Seminar/Conference/Symposia/Workshop	Name of the sponsoring Agency	Place and Date
1	One day national conference on “Emerging trends in Global Business”	RVS Institute of Management studies & College .	Coimbatore – 10/09/2011
2	Two day national conference on “Global innovative practices in business”		17 th & 18 th Feb. 2011
3	National conference on “Challenges & Issues in Services Marketing”	SNR & Sons College	Coimbatore – 17 th Mar. 2011
4	National seminar on “Business ethics and social responsibility”	Sree Narayana Guru College	Coimbatore – 10 th Feb. 2011
5	National conference on “Emerging Trends in HR Practices in India”	SNR & Sons College	Coimbatore = 10 th April 2013
6	Symposium on “Motivating Teachers for acquiring class room skills”	UGC Sponsored, GAC	Coimbatore – 18 th March 2015
7	National conference on “Rural Entrepreneurship”	ICSSR, Kamadhenu CAS	Sathyamangalam, 26 & 27 th Feb. 2015
8	International Research conference on “Global Issues, Innovations and future challenges in Business”	KG College of Arts & Science	Coimbatore – 18 th Feb. 2017
9	National Conference on “Impact of Digitalization on Indian Economy”	Hindustan College of Arts & Science	Coimbatore – 27 th Feb. 2018