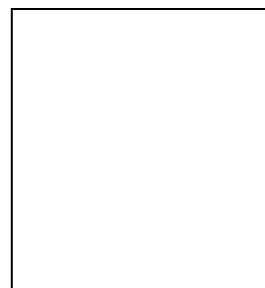


**GOVERNMENT ARTS COLLEGE (AUTONOMOUS), COIMBATORE – 641 018.
PERFORMANCE - TEACHER APPRAISAL REPORT**

i) General information :-

a) Name : DR.P. KANCHANA DEVI
 b) Address (Residential) : 10,SASTRI STREET,
 URUMANDAMPALAYAM,
 G.N.MILLS (POST),
 Coimbatore– 641 029.
 Mobile No.: : 99655-97991
 c) Designation : Assistant Professor
 d) Department : **COMMERCE**
 e) Date of Birth : 05.08.1972
 f) Area of Specialization : MARKETING



A) Academic Qualifications

Exam.passed	Subjects	Board/University	Year	Division/ Grade/Merit etc.
High School	Lang,Eng,Maths, Science, History & Geography	State	1989	I Class
Higher Secondary School	Commerce & Accountancy	State	1991	I Class
B.Com.,	Commerce	Bharathiar	1994	I Class
M.Com.,	Commerce	Annamalai	2000	I Class
M.Phil,	Commerce	Alagappa	2003	I Class
Ph.D,	Commerce	Bharathiar	2010	-
MBA	Management	Periyar	2008	I Class
PGDCA	Commerce	Bharathiar	2002	I Class

ii) Research Experience & Training

Research Stage	Title of work/Thesis	University where the Work was carried out
M.Phil	A Study on Consumer Brand Preference of Bath Soap	Alagappa
Ph.D	Marketing Practices of Women Self-Help Group Members – An Analytical Study	Bharathiar
Publications (give a list separately)	Please Refer Appendix - A	
Research Guidance (give names of students guided successfully)	Please Refer Appendix - B	
Training (please specify)		

B) Research Projects carried out

Title of the Project	Name of the Funding Agency	Duration	Remarks

C) Seminars, Conferences, Symposia Workshops etc. attended:

Name of the Seminar/ Conference/Symposia Workshop,etc.	Name of the Sponsoring Agency	Place and Date
Please Refer Appendix – C		

iii) Teaching Experience:

Courses Taught	Name of University/ College/Institution	Duration
i) U.G. B.Com,	Government Arts College – Burgur L.R.G Government Arts College – Tiruppur Government Arts College - Coimbatore	1 Year 4 Months 2years 1 month 4 years 9 months
ii) PG M.Com,	Government Arts College – Burgur L.R.G Government Arts College – Tiruppur Government Arts College - Coimbatore	1 Year 4 Months 2years 1 month 4 years 9 months
iii)M.Phil	Government Arts College - Coimbatore -	4 years 9 months
iv)Ph.D.,	L.R.G Government Arts College – Tiruppur Government Arts College - Coimbatore	2years 1 month 4 years 9 months
Others(if any)		

Total Teaching experience

- a) Under-Graduate (Pass) :18 yrs
- b) Under-Graduate (Hons) :-
- c) Post-Graduate : 18 yrs

iv) Innovations/Contributions in Teaching:-

a) Design of curriculum	:	
b) Teaching methods	:	Lecturing, , educational quiz, group discussions, seminars. Teaching through A/V aids, Industrial visits and training.
c) Laboratory experiments	:	
d) Evaluation methods	:	Tests, seminars, problem solving experiments, Paper presentation, Attentiveness of the student is periodically watched, Problem solving Exercises, Projects.
e) Preparation of resource Material including books, reading materials, laboratory Manuals etc.	:	1. Mainly prescribed text books 2. Consultation with senior professors 3. Journals and magazines 4. Internet, Magazines, News papers
f) Remedial Teaching/Student Counselling (academic)	:	Special coaching classes, Identifying students' problems, helping them in Solving problems, parental counseling
g) Any other	:	Periodical counselling to students of the Department/college in the Guidance and Counselling center.

v)Extension Work/Community Service:-

a) Please give a short account of your contribution to:

- i) Community work such as values of National integration, secularism, Democracy, socialism, humanism, Peace, scientific temper, flood or Drought relief, small family norms etc. : Creating awareness about the basic values, Interpersonal skills, social skills and Prosocial behaviour among students and members in the community.
 - ii) National Literacy Mission : Creating awareness about the importance and value of literacy.
- b) Positions held/Leadership role played in organisations linked with Extension Work and National Service Scheme (NSS) or (NCC) or any other similar activity. : 1.
2.
3.

D) Participation in Corporate Life:-

Please give a short account of your contribution to :

a) College/University/Institution	Helping the Principal, HOD in the Departmental activities, Maintaining Discipline in the campus , Motivating the Students to join all the extra-curricular Activities
b) Co-curricular Activities	----
c) Enrichment of Campus Life (hostels,sports,games,culturalactivities)	Helping/assisting /guiding the Principal,HOD, Colleagues and students to enrich the campus life.
d) Students welfare and Discipline	Periodical counselling to the students, Their Parents and family members in The Guidance and Counselling center
e) Membership/Participation in Bodies/ Committees on Education and National Development	Member- Board of studies, Syllabus framing, External and Internal examiner in Theory examinations
f) Professional Organization of Teachers.	----

E)

a) Members of professional bodies, societies etc. :

b) Editorship of journals :

F) Any other information : -----

(Signature of the Teacher)

APPENDIX – A

C.Research Experience & Training : List of Publications

I. Publications (International / National):

1. A Study on Performance Evaluation of Mutual Fund with Special Reference to HDFC Mutual Fund.
2. A Study on Equity Analysis of Selected FMCG companies listed on NSE.
3. Comparative Financial Statement Analysis of Dr. Reddy's Laboratories and Cipla Ltd.,
4. Performance Analysis of Selected Micro Finance Institutions in India.
5. The Study on the Attitude of the Organic Farmers with special reference to the Coimbatore District.
6. A Study on Attitude of the Organic Farmers with Supply Chain Management on the Market for their commodities with special reference to Coimbatore District.

APPENDIX-B

C.Research Experience & Training : Research Guidance

I. M.Phil.,(Commerce)

S.No.	Name of the Scholar	Year	FT/PT	University	Pursuing/ Completed/ Awaiting for Viva
1.	V. NIVEDHA	2015	PT	Bharathiar	Completed
2.	S. JAMUNA	2016	PT	Bharathiar	Pursuing
3.	R. AKILA	2016	PT	Bharathiar	Pursuing
4.	M. MATHAIYAN	2016	PT	Bharathiar	Pursuing

II. Ph.D., (Commerce)

S.No.	Name of the Scholar	Year	FT/PT	University	Pursuing/ Completed/ Awaiting for Viva
1.	S. CHANDRAKALA	2013	PT	Bharathiar	Completed
2.	S. RADHIKA	2015	PT	Bharathiar	Pursuing
3.	J. VANITHA	2015	PT	Bharathiar	Pursuing
4.	D. RENUKA DEVI	2015	PT	Bharathiar	Pursuing
5.	S. DHARCHANA	2015	PT	Bharathiar	Pursuing
6.	S. K. ARUN KUMAR	2015	PT	Bharathiar	Pursuing
7.	A. PRABHU	2013	PT	Bharathiar	Pursuing
8.	T.S. VEENA	2017	PT	Bharathiar	Putsuing

APPENDIX – C

E. Seminars, Conferences, Symposia Workshops etc. attended:

- NIL -