

NAME		DR. P.N. RAGHUNATHAN				
DESIGNATION & DEPARTMENT		HEAD OF THE DEPARTMENT DEPARTMENT OF BUSINESS ADMINISTRATION				
QUALIFICATION		M.B.A., MPhil., Ph.D., M.Com., MPhil., M.Sc.(Yoga), PGDCA., PGDPM&IR.,				
AREAS OF RESEARCH INTEREST		MARKETING, HUMAN RESOURCES MANAGEMENT, & SYSTEMS				
CONTRIBUTION TO THE COLLEGE (Member of college committees like NAAC,IQAC,RUSA,ANTI RAGGING,RESEARCH,PTA,NSS,NCC, YRC,etc)		<ol style="list-style-type: none"> 1. EDII Co-Ordinator 2. Co-ordinator UGC Special schemes for Heritage institutions 3. Acted as Govt. arts college boys Hostel committee member 4. Chairman - Board of studies 5. Acted as Co-Ordinator for students free Government Bus pass 6. Research Guide for PhD and MPhil 7. Acted as NSS Co-ordinator, YRC Co-ordinator 8. Chairman – Paper Evaluation Board 9. Organized more seminar to students and staff 				
MEMBERSHIP TO ACADEMIC BODIES (Such as Board of studies in other colleges or universities)		<ol style="list-style-type: none"> 1. Question setting & scrutiny board member of various universities and Autonomous Colleges 2. Member Board of studies various colleges 3. Acted as resource person for workshops, FDP, National and International seminars organized by Anna university, Bharathiar, and Bharathidasan university affiliated colleges 4. Doctoral committee member to Anna university and Bharathiar university, Madurai Kamaraj university 5. PhD., MPhil thesis evaluator for Periyar university, Karunya university, Bharathidasan and Madurai Kamaraj universities. 				
ONGOING PROJECTS		S.NO	TITLE	FUNDING AGENCY	DURATION	TOTAL FUNDING
		1	Special schemes for Heritage institutions	UGC	2 years	5 Crores
SUBMITTED PROJECTS		S.NO	TITLE	FUNDING AGENCY	DURATION	TOTAL FUNDING
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RESEARCH EXPERIENCE		15 years				
AWARDS & HONOURS		Best faculty award-2015 from NGI, 100% result achiever award				
NO OF JOURNALS		NO OF BOOKS PUBLISHED				
NATIONAL	INTERNATIONAL	NATIONAL		INTERNATIONAL		
3	16	03		02		
SEMINARS		CONFERENCES		WORKSHOPS		
NATIONAL	INTERNATIONAL	NATIONAL	INTERNATIONAL	NATIONAL	INTERNATIONAL	
28	04	19	5	14	4	
OTHER ACHIVEMENTS (RELATED TO ACADEMIC OR SOCIAL WELFARE)		<ol style="list-style-type: none"> 1. Delivered speech as a motivator, trainer for various college staff members and corporate executives in and around Tamilnadu. 2. As a head of the department created MOU with leading corporate and Vethathiri maharishi world service Centre for providing Yogaand meditation services to staff and students. 3. Acted as resource person for staff members & Corporate Executives 				

	<p>in various colleges and corporates respectively programs like FDP, Workshop and conferences.</p> <ol style="list-style-type: none">4. Organized FDP and workshop for academic and corporate employees5. Organized EDP program and guest lecture to students6. Advisory committee member for corporates and contributed for their business analysis, marketing strategies and research activities7. Guided - produced more than 10 MPhil and 3 PhD scholars and presently guiding 4 PhD scholars
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